

Sponsorship Package

SORRENTO SURF LIFE SAVING CLUB

Sponsorship Package



ABOUT US

VISION

To become the premier club of choice through the creation of a club culture that celebrates inclusivity, diversity and social responsibility.

MISSION

To provide a safe beach environment for the community, while embracing a family atmosphere and enjoying success in competition.

VALUES

- Inclusivity
- Diversity
- Respect
- Integrity
- Safety
- Family

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BACKGROUND

From humble beginnings over 60 years ago, Sorrento SLSC has now grown into one of the largest clubs in

Western Australia with **over 2,000 members** aged from 5 to 70. Last season we performed over

7,200 patrol hours, logged over 278 actions or attendances over five kilometres of sand from Waterman to Pinnaroo Point. This area includes Hillarys Boat harbour and its 18,000 visitors per weekend over summer.

Members also compete in local, State, National and World events. The current State, National and World Male Beach Sprint Champion is a current member who came through our nipper program. We have also had past members represent Australia at the Olympics, most recently at Rio.

Sorrento is also active within our local community offering community education courses, premises for local art shows and physical fitness classes as well as providing first aid, safety teams and marshals for local sporting and community activities. Both the Indian Ocean Paddlers and the North Coast Tri Club are affiliated with Sorrento Surf Life Saving Club

FINANCIALS

To do what we do and to do it well costs money, our current operations cost over \$400,000 per annum to deliver. This is funded by donations, fees, kiosk sales and corporate sponsorship.

We can provide for you various sponsorship opportunities;

Sponsorship agreement – Includes exclusive rights for a number of years, signage on the club etc

Sponsorship of Competition and Lifesaving equipment – Includes Surfboats, Nipper Boards,

Product in kind – Such as provisions for our Fundraising BBQ's, donations for raffles and functions, PR & Marketing,

Collaborate on Branded Merchandise – Apparel, swimwear, rash vests, active wear etc

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SPONSORSHIP LEVELS

PLATINUM - \$30,000

- Naming Rights to SLSC clothing
- Naming rights and branding to equipment purchased
- Honorary club membership to up to 4 company representatives
- Invitation to up to 8 executives to annual dinner
- Opportunity to display tear drop banners during Sorrento Beach competitions and nipper events (sponsor to provide banner)
- Inclusion of Company logo on all club stationary & annual report
- Signage on external beach frontage and in the courtyard
- Invitation to make presentations at award night
- Invitations to club sponsorship functions
- Recognition and link on website and Facebook
- Exposure on 2 TV Screens located in the main hall and a screen in the window for public viewing.

GOLD - \$10,000

- Sleeve sponsor signage on SLSC Sun Smart Shirt (Club Polo available for a multi-year agreement)
- Naming rights and branding to equipment purchased
- Opportunity to display tear drop banners during Sorrento Beach competitions and nipper events (sponsor to provide banner)
- Honorary club membership to up to 2 company representatives
- Inclusion of Company logo on all club stationary & annual report
- Signage on external beach frontage and in the courtyard
- Advertising individual exposure on 2 TV Screens located in the main hall and a screen in the window for public viewing.
- Invitation to make presentations at award nights
- Invitations to club sponsorship functions
- Recognition and link on website and Facebook

Sponsorship Package

SILVER - \$5,000

- Naming rights and branding to equipment purchased
- Inclusion of Company logo on all club stationary and newsletters
- Opportunity to display banners at Sorrento Beach Carnivals and nipper events.
- Acknowledgement in newsletter and Annual Report
- Signage on external beach frontage and in the courtyard
- Advertising group exposure on 2 TV Screens located in the main hall and a screen in the window for public viewing.
- Invitations to club sponsorship functions
- Complimentary social membership
- Attend and present medals and awards at presentations.
- Recognition and link on website and Facebook
- Advertising exposure on 2 TV Screens located in the main hall and a screen in the window for public viewing.
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BRONZE - \$2,000

- Naming rights and branding to equipment purchased
- Signage Opportunity on sponsors board 'Sorrento Tower'
- Acknowledgements in newsletter and Annual Report
- Invitations to club sponsorship functions
- Recognition and link on website and Facebook
- Advertising on the Small Business Club membership and signage in courtyard
- Limited Group advertising exposure on 2 TV Screens located in the main hall and a screen in the window for public viewing.
- Complimentary social membership

CURRENT SPONSORS

PLATINUM

- City of Joondalup
- WOODSIDE NIPPERS

Sponsorship Package

GOLD

- Craig Waters – THE AGENCY
- Woodside Nippers
- Shaw and Partners

SILVER

- Liquor Barons Hillarys
- Message in Motion

BRONZE

- RBD Building & Maintenance
- ASB Look Brilliant
- Tintworks
- Whitesalt
- Perth Stripes and Signs
- Detail West
- RJ Electrics

- TGIF

GRANTS

- City of Joondalup Sport Development Fund
- City of Joondalup Community Development
- Stronger Communities Fund
- Recfishwest Community Grant

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DONATIONS

- Rob Carter Memorial Trust

EQUIPMENT WISHLIST

LIFE SAVING

- Inflatable rescue boat hull valued at \$13,000 ●
- Inflatable rescue motor valued at \$5,000 x 3

COMPETITION

- 5 x surf skis valued at \$2,800ea
- 10 x competition Malibu boards at \$1,500ea

NIPPERS

- 50 x nipper boards at \$800ea

CLUB CONTACTS

For further information please contact the following people

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